



PRICE GUIDE

Video & Film Conversion / Transfer / Duplication Services

PRESERVE YOUR MEMORIES BEFORE IT'S TOO LATE

Xpression Video Productions offers a full range of services to convert and transfer your old video tapes into digital media.

Storage media such as VHS and other cassette tapes are now considered obsolete in favour of digital, disc-based media such as CDs and DVDs. In fact, it's just a matter of time before disc-based media are also discarded. In due time, these "analog" storage media will become vulnerable to physical degradation, with significant decrease in the quality and noticeable artifacts. However, digital media, although not indestructible, maintains the quality of the content no matter the age of the physical medium. As long as you have your content backed up on multiple digital storage devices, your media content is effectively guaranteed to last forever. Given the increasing capacities of digital storage drives, it is becoming progressively feasible to store audio, video, and photo libraries on our portable devices. It only makes sense to take your most prized old home videos and get them transferred as soon as possible, before it is too late.

At Xpression Video Productions we can assist with converting your tape-based media into the digital media using our professional equipment, and converting digital content on CDs and DVDs for playback on computers, tablets, and smartphones. We also have a professional, high-resolution scanner for converting old film into digital media formats for prolonged storage.

DEFINING SD AND HD

SD SD stands for "720 x 480 Standard Resolution"

HD HD stands for "1920 x 1080 High Resolution"

OUR QUOTE PROCESS

Contact us and make your inquiry. We will explain the procedure with you. Once you agree, we will collect all video material from you. To offer you the most accurate quote, and prior to the transfer, we will prepare and run each video item on our playback system, in order to get an exact time count and quality reading of the video. We will then send you a quote with all video items listed to be transferred with their total run times. If there is any quality or performance issue, you will be alerted at this point. There is a \$10.00 fee for each video item we prepare and run before the transferring process. This fee must be paid prior to the preparation of each video item. Once you receive a quote and look over it, you may choose to accept all or some of the listed video items. If you approve all video items then your \$10.00 fee for each video item will be reimbursed and carried over to your final balance and used as a down payment. Your \$10.00 fee will not be reimbursed on video items that you chose not to have transferred.

WE USE SOPHISTICATED A.I. TECHNOLOGY TO ENHANCE AND PRESERVE UPSCALE IMAGE QUALITY

PRICING

FILM REELS TO DIGITAL: MP4, MOV

We provide a true frame by frame digital scan capture of your film. We offer the option for a "Standard Definition" or upscale "High Definition" scan of your film. For optimal viewing pleasure and quality on your HD large screen TV, we always recommend the HD scan. The price to convert film to a digital file is based on a per reel / per linear foot of film basis which is prorated to reflect the actual amount of film we process. As a result, you only pay for what you get back.

- REGULAR8 / SUPER8 FILM
 - DIGITAL SD RESOLUTION \$0.37 per foot
 - UPSCALE HD RESOLUTION \$0.51 per foot
- 16MM / SUPER16 / 9.5MM FILM
 - DIGITAL SD RESOLUTION \$0.43 per foot
 - UPSCALE HD RESOLUTION \$0.64 per foot
- Additional fee for regional conversions such as:
 - PAL, SECAM and NTSC \$15.00

Our Standard Definition conversion process provides for a RAW transfer of the film to either MP4 or MOV digital file. Our upscale High-Definition conversion process provides for full digital cleanup of the footage adjusting for contrast, light and grain as well for colour-correction to either MP4 or MOV digital file.

VIDEO TAPES TO DIGITAL: MP4, MOV

We offer a collection of solutions to convert and transfer your analog tapes into a digital file. We are able to convert and transfer: VHS, SVHS, VHS-C, Betamax, Video8, Hi8, Digital8, MiniDV and Mini HDV.

- VHS / SVHS / VHS-C
 - DIGITAL SD RESOLUTION \$26.00 per tape up to 2 hours
 - UPSCALE HD RESOLUTION \$25.00 per hour
- BETAMAX
 - UPSCALE HD RESOLUTION \$45.00 per hour
- Video8 / Digital8 / MiniDV / Mini HDV
 - DIGITAL SD RESOLUTION \$26.00 per tape up to 2 hours
 - UPSCALE HD RESOLUTION \$25.00 per hour
- Additional fee for regional conversions such as
 - PAL, SECAM and NTSC \$15.00



OPTICAL DISC TO DIGITAL: MP4, MOV

We offer a solution to convert and transfer your MiniDVD, DVD and Blu-Ray discs into currently compatible digital files for Mac, PC, AndroidTV, AppleTV and SmartTV's.

- MINIDV / DVD / BLU-RAY
 - DIGITAL SD RESOLUTION \$23.00 per disc
 - UPSCALE HD RESOLUTION \$30.00 per disc
- Additional fee for regional conversions such as
 - PAL, SECAM and NTSC \$10.00

Our Standard Definition conversion is transferred as is. There is no video cleanup and the output is set to 720 x 640 resolution. Our High-Definition conversion includes full cleanup, removal of blue screens within the video and is upscaled to 1920 x 1080 resolution.



All upscale HD media includes blank space and blue screen removals. A minimum of one hour of video transfer will be charged on all HD upscale media. All film media transfers will include manual colour and light correction, scene by scene editing, PTR film cleaning, true frame by frame scan and sound recording. Please note, there is an additional cost to back up your transferred footage into any blank media. Depending on your preferred choice of blank media, pricing may vary. By default, we deliver all digital files online. However, depending on the total amount of data used of all transferred material, we can also provide you with a USB drive at an extra cost. Pricing for each USB drive may vary and will be quoted to you upon request. Our typical turnaround time for any order is approximately 2 weeks. If you have deadlines that require more immediate attention, please do contact us and we'd be happy to accommodate you.

Xpression Video Productions offers Video Transfer and Duplication services to clients across Toronto and the rest of Ontario. We also provide Wedding Videography, Special Occasion Videography, Corporate & Event Videography, Real Estate Videography, Funeral Videography services.

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Contact Us Today
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Visit Us Online: xpressionvideo.com

We accept Visa, Mastercard, Amex and E-Transfer payments

